# Excel Kickstarter Homework Week 1

1. What are the three conclusions we can make about Kickstarter campaigns given the provided data?
   1. In pivot 1, Theater was the most popular campaign while Journalism was the least.
   2. In pivot 2, Plays and Rock music were the most popular sub categories.
   3. In pivot 3, The Kickstarter campaigns that were the most successful started in the first half of the year, with May being the best month for campaigns to begin. The end of the year, particularly November and December were the worst months to start a campaign.
2. What are some limitations of this dataset?
   1. It doesn’t tell you if a successful project (new TV show), does that make it popular with audiences.
   2. The sample size was 4,000. What was the population size? If the population size increased, would that change our results?
3. What are some other possible tables/graphs that we could use?
   1. Show which countries/currencies have better fundraising